

## Relish healthy winter soups by Tasty Treat

**National, 13<sup>th</sup> December 2017:** Tasty Treat a popular on-the-go snacks and beverage brand by Future Consumer Limited introduces nutritious ready to cook soups for the winter. Tasty Treat soups are available in four delicious flavours like the all the time favourite **Sweet Corn**, zesty **Manchow**, wholesome **Mix Veggie**, creamy **Thick Tomato** and spicy **Hot & Sour**.

The entire range of Tasty Treat soups is MSG free and is packed with vegetables making it an ideal soup for the winters. Tasty Treat soups are a perfect filling healthy snack and takes away the guilt of fried snacking. The soups are easy to cook and can be readily prepared by mixing it with water over heat for few minutes.

A pack of Tasty Treat soup is priced at Rs. 55 and serves 3 people. Consumers can avail a special winter offer of Buy 2 get 1 and can be purchased from Big Bazaar, Nilgiris, Heritage Fresh, Easy Day stores across the country and on Amazon.in. Tasty Treat offers Chips & Wafers, Indian Savories, Juices, Cookies and Baked Snacks. Tasty Treat also provides a complete solution for Chinese cravings through its wide variety of Noodles and Sauces. Tomato Ketchup, Jams and Frozen food are also major part of the Tasty Treat product line.



### **ABOUT FUTURE CONSUMER LIMITED (FCL)**

FCL is India's first sourcing-to-supermarket food company by Future Group and is built on the virtue of sharing. Starting from the seeding of food at the farm to consumption from the plate, FCL acts as a catalyst for each of its stakeholders. From sourcing, processing, retailing to final act of consumption – FCL strikes a widespread cord between the lives of the farmer, a factory laborer, a worker on the shop floor and the housewife.

Food means sharing in India. It starts at the farms where neighbors, kith and kin join hands in tilling, sowing and harvesting of crops. Women come together to further process and prepare food. Recipes are passed down as heirlooms, shared by friends and neighbors and now on television by celebrity chefs. Under FCL's spectrum, the company sources best quality

commodities from world over, comprises of extensive portfolio of established brands in food and HPC space, builds urban convenience store for key metros and cash-n-carry rural distribution models for other cities across India. (Integrated front end to back end).

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