

| I (a) Statement showing Shareholding Pattern   |  |   |  |
|--|--|---|--|
| Name of the Company : FUTURE CONSUMER ENTERPRISE LIMITED (Formerly known as FUTURE VENTURES INDIA LIMITED) |  |   |  |
| Scrip Code : BSE- 533400   |  | Class of Security : Equity Shares                         |  |
| NSE - FCEL   |  |   |  |
| Quarter ended : 30.06.2014   |  |   |  |
| Partly Paid-up shares  | No. of Partly Paid-up shares   | As a % of total no. of partly paid-up shares              | As a % of total no. of shares of the Company   |
| Held by promoter / promoter group  | 0  | 0   | 0  |
| Held by public   | 0  | 0   | 0  |
| Total  | 0  | 0   | 0  |
| Outstanding convertible securities   | No. of outstanding securities  | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the Company, assuming full conversion of the convertible securities |
| Held by promoter / promoter group  | 0  | 0   | 0  |
| Held by public   | 0  | 0   | 0  |
| Total  | 0  | 0   | 0  |
| Warrants   | No. of warrants  | As a % of total no. of warrants                           | As a % of total no. of shares of the Company, assuming full conversion of warrants                   |
| Held by promoter / promoter group  | 0  | 0   | 0  |
| Held by public   | 0  | 0   | 0  |
| Total  | 0  | 0   | 0  |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities      | 1,59,79,76,671 equity shares of Rs. 6 each aggregating to Rs. 9,58,78,60,026/- |   |  |

Shareholding Pattern of Future Consumer Enterprise Limited (Formerly known as Future Ventures India Limited) for the quarter ended June 30,2014

| Category code (I) | Category of shareholder (II)  | Number of shareholders (III) | Total number of shares (IV) | Number of shares held in dematerialized form (V) | Total shareholding as a percentage of total number of shares |                                  | Shares pledged or otherwise encumbered* |                                      |
|-------------------|---|------------------------------|-----------------------------|--|--|----------------------------------|---|--------------------------------------|
|                   |   |                              |                             |  | As a percentage of (A+B)[1] (VI)                             | As a percentage of (A+B+C) (VII) | No of shares (VIII)                     | As a percentage (IX)=(VIII)/(IV)*100 |
| (A)               | <a href="#">Shareholding of Promoter and Promoter Group[2]</a>              |                              |                             |  |  |                                  |   |                                      |
| <b>1</b>          | <b>Indian</b>   |                              |                             |  |  |                                  |   |                                      |
| (a)               | Individuals/ Hindu Undivided Family   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0.00                                    | 0.00                                 |
| (b)               | Central Government/ State Government(s)                                     | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0.00                                    | 0.00                                 |
| (c)               | Bodies Corporate  | 11                           | 66,30,42,048                | 66,30,42,048                                     | 41.49  | 41.49                            | 42,87,57,529                            | 64.67                                |
| (d)               | Financial Institutions/ Banks   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0.00                                    | 0.00                                 |
| (e)               | Any Other (Relatives of promoters)  | 2                            | 1,66,788                    | 1,66,788   | 0.01   | 0.01                             | 0.00                                    | 0.00                                 |
|                   | <b>Sub-Total (A)(1)</b>   | <b>13</b>                    | <b>66,32,08,836</b>         | <b>66,32,08,836</b>                              | <b>41.50</b>   | <b>41.50</b>                     | <b>42,87,57,529</b>                     | <b>64.65</b>                         |
| <b>2</b>          | <b>Foreign</b>  |                              |                             |  |  |                                  |   |                                      |
| (a)               | Individuals (Non-Resident Individuals/ Foreign Individuals)                 | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (b)               | Bodies Corporate  | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (c)               | Institutions  | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (d)               | Qualified Foreign Investors   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (e)               | Any Other (specify)   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
|                   | <b>Sub-Total (A)(2)</b>   | <b>0</b>                     | <b>0</b>                    | <b>0</b>   | <b>0.00</b>  | <b>0.00</b>                      | <b>0</b>                                | <b>0.00</b>                          |
|                   | <b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b> | <b>13</b>                    | <b>66,32,08,836</b>         | <b>66,32,08,836</b>                              | <b>41.50</b>   | <b>41.50</b>                     | <b>42,87,57,529</b>                     | <b>64.65</b>                         |
| (B)               | <a href="#">Public shareholding[3]</a>                                      |                              |                             |  |  |                                  |   |                                      |
| <b>1</b>          | <b>Institutions</b>   |                              |                             |  |  |                                  |   |                                      |
| (a)               | Mutual Funds/ UTI   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (b)               | Financial Institutions/ Banks   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (c)               | Central Government/ State Government(s)                                     | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (d)               | Venture Capital Funds   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (e)               | Insurance Companies   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (f)               | Foreign Institutional Investors   | 15                           | 30,79,06,324                | 30,79,06,324                                     | 19.27  | 19.27                            | 0                                       | 0.00                                 |
| (g)               | Foreign Venture Capital Investors   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (h)               | Qualified Foreign Investors   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (i)               | Foreign Financial Institutions  | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
| (j)               | Any Other   | 0                            | 0                           | 0  | 0.00   | 0.00                             | 0                                       | 0.00                                 |
|                   | <b>Sub-Total (B)(1)</b>   | <b>15</b>                    | <b>30,79,06,324</b>         | <b>30,79,06,324</b>                              | <b>19.27</b>   | <b>19.27</b>                     | <b>0</b>                                | <b>0.00</b>                          |

**Shareholding Pattern of Future Consumer Enterprise Limited (Formerly known as Future Ventures India Limited) for the quarter ended June 30,2014**

|          |   |               |                       |                       |               |               |                     |              |
|----------|---|---------------|-----------------------|-----------------------|---------------|---------------|---------------------|--------------|
| <b>2</b> | <b>Non-institutions</b>   |               |                       |                       | 0.00          | 0.00          | 0                   | 0.00         |
| (a)      | Bodies Corporate  | 447           | 46,44,95,544          | 46,44,95,544          | 29.07         | 29.07         | 0                   | 0.00         |
| (b)      | Individuals   |               |                       |                       | 0.00          | 0.00          | 0                   | 0.00         |
|          | i.Individual shareholders holding nominal share capital up to Rs. 1 lakh.   | 22,296        | 3,96,18,976           | 3,96,03,696           | 2.48          | 2.48          | 0                   | 0.00         |
|          | ii.Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.   | 1,094         | 11,32,85,396          | 11,31,85,396          | 7.09          | 7.09          | 0                   | 0.00         |
| (c)      | Qualified Foreign Investors   | 0             | 0                     | 0                     | 0.00          | 0.00          | 0                   | 0.00         |
| (d)      | Any Other (specify)   |               |                       |                       | 0.00          | 0.00          | 0                   | 0.00         |
| i        | Non Resident Indians (Repatriable)  | 156           | 18,49,907             | 18,49,907             | 0.12          | 0.12          | 0                   | 0.00         |
| ii       | Non Resident Indians (Non Repatriable)  | 62            | 31,23,150             | 31,23,150             | 0.20          | 0.20          | 0                   | 0.00         |
| iii      | Clearing members  | 253           | 40,16,634             | 40,16,634             | 0.25          | 0.25          | 0                   | 0.00         |
| iv       | Directors / Relatives   | 0             | 0                     | 0                     | 0.00          | 0.00          | 0                   | 0.00         |
| v        | H U F   | 14            | 4,71,904              | 4,61,904              | 0.03          | 0.03          | 0                   | 0.00         |
|          | <b>Sub-Total (B)(2)</b>   | <b>24,322</b> | <b>62,68,61,511</b>   | <b>62,67,36,231</b>   | <b>39.23</b>  | <b>39.23</b>  | <b>0</b>            | <b>0.00</b>  |
|          | <b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>   | <b>24,337</b> | <b>93,47,67,835</b>   | <b>93,46,42,555</b>   | <b>58.50</b>  | <b>58.50</b>  | <b>0.00</b>         | <b>0.00</b>  |
|          | <b>TOTAL (A)+(B)</b>  | <b>24,350</b> | <b>1,59,79,76,671</b> | <b>1,59,78,51,391</b> | <b>100.00</b> | <b>100.00</b> | <b>42,87,57,529</b> | <b>26.83</b> |
| (C)      | Shares held by Custodians and against which Depository Receipts have been issued  |               |                       |                       | 0.00          | 0.00          | 0                   | 0.00         |
|          | <b>1. Promoter and Promoter Group</b>   | <b>0</b>      | <b>0</b>              | <b>0</b>              | <b>0.00</b>   | <b>0.00</b>   | <b>0</b>            | <b>0.00</b>  |
|          | <b>2.Public</b>   | <b>0</b>      | <b>0</b>              | <b>0</b>              | <b>0.00</b>   | <b>0.00</b>   | <b>0</b>            | <b>0.00</b>  |
|          | <b>Sub-Total (C)</b>  | <b>0</b>      | <b>0.00</b>           | <b>0</b>              | <b>0.00</b>   | <b>0.00</b>   | <b>0</b>            | <b>0.00</b>  |
|          | <b>GRAND TOTAL (A)+(B)+(C)</b>  | <b>24,350</b> | <b>1,59,79,76,671</b> | <b>1,59,78,51,391</b> | <b>100.00</b> | <b>100.00</b> | <b>42,87,57,529</b> | <b>26.83</b> |
|          | * Information on encumbered shares is compiled as per the meaning assigned to the term 'encumbrance' under the SEBI (SAST) Regulations, 2011. |               |                       |                       |               |               |                     |              |

Shareholding Pattern of Future Consumer Enterprise Limited (Formerly known as Future Ventures India Limited) for the quarter ended June 30,2014

| <b>(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"</b> |   |                        |                                   |                     |                    |  |                         |   |                                       |   |  |
|---|---|------------------------|-----------------------------------|---------------------|--------------------|--|-------------------------|---|---------------------------------------|---|--|
| Sr. No.   | Name of the shareholder   | Details of Shares held |                                   | Encumbered shares*  |                    |  | Details of warrants     |   | Details of convertible securities     |   | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|   |   | Number of shares held  | As a % of grand total (A)+(B)+(C) | No.                 | As a percentage    | As a % of grand total (A)+(B)+(C) of sub-clause (I)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | As a % total number of convertible securities of the same class |  |
| (I)   | (II)  | (III)                  | (IV)                              | (V)                 | (VI)=(V)/(III)*100 | (VII)  | (VIII)                  | (IX)  | (X)                                   | (XI)  | (XII)  |
| 1   | Future Capital Investment Private Ltd                             | 8,41,06,029            | 5.26                              | 6,73,06,029         | 80.03              | 4.21   |                         |   |                                       |   | 5.26   |
| 2   | Future Retail Limited (Formerly Pantaloon Retail (India) Limited) | 15,00,00,000           | 9.39                              | -                   | 0                  | 0  |                         |   |                                       |   | 9.39   |
| 3   | PIL Industries Ltd  | 12,53,04,747           | 7.84                              | 12,48,77,845        | 99.66              | 7.81   |                         |   |                                       |   | 7.84   |
| 4   | Central Departmental Stores Pvt Ltd                               | 9,58,38,700            | 6.00                              | 7,47,53,944         | 78.00              | 4.68   |                         |   |                                       |   | 6.00   |
| 5   | Future Corporate Resources Limited                                | 2,89,21,762            | 1.81                              | -                   | -                  | -  |                         |   |                                       |   | 1.81   |
| 6   | Gargi Developers Private Limited                                  | 12,88,78,666           | 8.07                              | 12,84,59,370        | 99.67              | 8.04   |                         |   |                                       |   | 8.07   |
| 7   | RYKA Commercial Ventures Private Limited                          | 3,33,72,341            | 2.09                              | 3,33,60,341         | 99.96              | 2.09   |                         |   |                                       |   | 2.09   |
| 8   | Tirumal Trading and Investment Consultants Pvt. Ltd               | 1,48,94,197            | 0.93                              | -                   | -                  | 0.00   |                         |   |                                       |   | 0.93   |
| 10  | Arlette Infrastructure Pvt Ltd                                    | 17,25,606              | 0.11                              |                     |                    |  |                         |   |                                       |   | 0.11   |
| 11  | Avni Kishorkumar Biyani   | 99,619                 | 0.01                              |                     |                    |  |                         |   |                                       |   | 0.01   |
| 12  | Ashni Kishore Biyani  | 67,169                 | 0.00                              |                     |                    |  |                         |   |                                       |   | 0.00   |
|   | <b>TOTAL</b>  | <b>66,32,08,836</b>    | <b>41.50</b>                      | <b>42,87,57,529</b> | <b>64.65</b>       | <b>26.83</b>   |                         |   |                                       |   | <b>41.51</b>   |
| * Information on encumbered shares is compiled as per the meaning assigned to the term 'encumbrance' under the SEBI (SAST) Regulations, 2011.                                 |   |                        |                                   |                     |                    |  |                         |   |                                       |   |  |

| <b>(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares</b> |  |                       |  |                         |   |                                       |  |  |
|--|--|-----------------------|--|-------------------------|---|---------------------------------------|--|--|
| Sr. No.  | Name of the shareholder  | Number of shares held | Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above] | Details of warrants     |   | Details of convertible securities     |  | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|  |  |                       |  | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |  |
| 1  | Arisaig Partners (Asia) PTE Ltd A/C Arisaig India Fund Limited | 15,20,43,000          | 9.51   | 0                       | 0.00  | 0                                     | 0.00   | 9.51   |
| 2  | BNP Paribas Arbitrage  | 14,07,53,144          | 8.81   | 0                       | 0.00  | 0                                     | 0.00   | 8.81   |
| 3  | Bennett , Coleman And Company Limited                          | 12,16,41,615          | 7.61   | 0                       | 0.00  | 0                                     | 0.00   | 7.61   |
| 4  | Aaradhak Commercial Ventures Private                           | 8,15,48,254           | 5.10   | 0                       | 0.00  | 0                                     | 0.00   | 5.10   |
| 5  | Mohini Resources Private Limited                               | 7,55,28,254           | 4.73   | 0                       | 0.00  | 0                                     | 0.00   | 4.73   |
| 6  | Blessings Mercantile Private Limited                           | 3,45,06,455           | 2.16   | 0                       | 0.00  | 0                                     | 0.00   | 2.16   |
| 7  | Juhis Idea Mercantile Private Limited                          | 3,31,12,910           | 2.07   | 0                       | 0.00  | 0                                     | 0.00   | 2.07   |
| 8  | Santosh Desai  | 2,52,56,619           | 1.58   | 0                       | 0.00  | 0                                     | 0.00   | 1.58   |
|  | <b>TOTAL</b>   | <b>66,43,90,251</b>   | <b>41.58</b>   | <b>0</b>                | <b>0.00</b>                                       | <b>0</b>                              | <b>0.00</b>  | <b>41.58</b>   |

Shareholding Pattern of Future Consumer Enterprise Limited (Formerly known as Future Ventures India Limited) for the quarter ended June 30,2014

| <b>Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company</b> |   |                     |  |                         |   |                                       |  |  |
|---|---|---------------------|--|-------------------------|---|---------------------------------------|--|--|
| Sr. No.   | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares    | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) | Details of warrants     |   | Details of convertible securities     |  | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|   |   |                     |  | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |  |
| 1   | Arisaig Partners (Asia) PTE Ltd A/C Arisaig India Fund Limited                  | 15,20,43,000        | 9.51   | 0                       | 0.00  | 0                                     | 0.00   | 9.51   |
| 2   | BNP Paribus Arbitrage   | 14,07,53,144        | 8.81   | 0                       | 0.00  | 0                                     | 0.00   | 8.81   |
| 3   | BENNETT, COLEMAN AND COMPANY LIMITED  | 12,16,41,615        | 7.61   | 0                       | 0.00  | 0                                     | 0.00   | 7.61   |
| 4   | Aaradhak Commercial Ventures Private Limited                                    | 8,15,48,254         | 5.10   | 0                       | 0.00  | 0                                     | 0.00   | 5.10   |
| <b>TOTAL</b>  |   | <b>49,59,86,013</b> | <b>31.04</b>   |                         |   |                                       |  | <b>31.04</b>   |

Shareholding Pattern of Future Consumer Enterprise Limited (Formerly known as Future Ventures India Limited) for the quarter ended June 30,2014

**(I)(d) Statement showing details of locked-in shares**

| Sr. No. | Name of the shareholder                                     | Number of locked-in shares | Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) | Promoter /Promoter Group/Public |
|---------|---|----------------------------|--|---------------------------------|
| 1       | FUTURE CAPITAL INVESTMENT PRIVATE LIMITED                   | 4,32,48,740                | 2.71   | Promoter                        |
| 2       | FUTURE RETAIL LIMITED (FORMERLY PANTALOON RETAIL INDIA LTD) | 15,00,00,000               | 9.39   | Promoter                        |
| 3       | PIL INDUSTRIES LIMITED                                      | 12,20,00,000               | 7.63   | Promoter                        |
|         | <b>TOTAL</b>  | <b>31,52,48,740</b>        | <b>19.73</b>   |                                 |

**(II)(a) Statement showing details of Depository Receipts (DRs)**

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|---|---------------------------|---|---|
| 1       | N.A   | N.A                       | N.A   | N.A   |
|         | <b>TOTAL</b>                                    |                           |   |   |

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by promoter/promoter group are in excess of 1% of the total number of shares**

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|-----------------------|---|---|---|
| 1       | N.A                   | N.A   | N.A   | N.A   |
|         | <b>TOTAL</b>          |   |   |   |